



## COMMUNITY FUNDRAISER REGISTRATION FORM with proceeds to Habitat for Humanity Brant-Norfolk

Thank you for choosing Habitat for Humanity Brant-Norfolk (HFHBN) as the beneficiary of your fundraiser. We want to help you succeed, please register with us, before you announce your fundraising event or activity. It's easy to do! Simply complete this form and return it to us. Need help or have questions? Call Habitat Brant-Norfolk at 519.759.8600 ext. 527.

We look forward to working with you!

### Please send completed forms to:

Attention: Lynda Henriksen  
Habitat for Humanity Brant-Norfolk / 80 Morton Ave East / Brantford, ON N3R 7J7  
lhenriksen@habitatbn.org

### Contact Information

Name of Contact Person: \_\_\_\_\_  
Name of Individual, Group or Organization Planning Event: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
Phone (Business): \_\_\_\_\_ Phone (Cell): \_\_\_\_\_  
Email: \_\_\_\_\_  
Website Address: \_\_\_\_\_

Please select the category that best describes your organization:

- Individual     Corporation     School     Community     Service Club     Other

### Event/Program Information

Proposed Name of Event/Program: \_\_\_\_\_  
Is this a one-time, ongoing or annual event/program?     One-time     Annual     Ongoing (please specify)  
Date of event/program: \_\_\_\_\_  
Location(s): \_\_\_\_\_  
Time(s): \_\_\_\_\_

Target Market:     Family/friends     Members     Customers     General Public

What has inspired you to hold this event?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### Event/Program Details

Briefly describe the event/program and how the funds will be raised.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

What area would you like your donation to be directed to?

Where ever the need is greatest

Build Projects

Build in my community  
(please contact us for current projects)

If applicable, please indicate estimates of ticket prices and number of attendees.

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**Financial Information**

How will funds be raised?  Pledges  Silent Auction  Live Auction  Ticket Sales  
 Donations  Product Sales  Other (explain):  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Gaming Events**

If there is to be any gaming at your event, a gaming license is required by law. Please indicate if you intend to have any of the following activities at your event:

Raffle  50/50 Draw  Bingo

Estimated Revenue from the event/program: \$ \_\_\_\_\_

Estimated Expenses: \$ \_\_\_\_\_

Estimated Proceeds to Habitat for Humanity Brant-Norfolk\* \$ \_\_\_\_\_

Will other charitable organizations also benefit from this event/program?  Yes  No

If yes, please list the other beneficiaries and how they will benefit:  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

\*Please note that any donation collected through any fundraising event/programs for Habitat for Humanity Brant-Norfolk must be provided to the HFHBN office in a timely manner.

**Let us help to promote your event!**

With plenty of advance notice, we would be pleased to help promote your event. Please indicate below your preferred promotion(s):

- Posts on HFHBN social media
- Event listing on HFHBN website
- Inclusion in HFHBN newsletter
- Event posted in our ReStores (Brantford and Simcoe)
- Joint media release and/or submitted photos to local media (certain restrictions may apply)

**Public Relations Information**

Briefly describe the proposed publicity plan for the event/program:

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Will the publicity be handled by a professional agency (not required)?  Yes  No

If yes, please name the agency: \_\_\_\_\_

Will promotional materials, such as flyers and posters be printed?  Yes  No

If yes, please indicate the distribution area and dates:  
\_\_\_\_\_  
\_\_\_\_\_

Does your organization plan on using the name and logo of Habitat for Humanity Brant-Norfolk in your printed or digital materials and publicity?  Yes  No

If yes, please note that Habitat for Humanity Brant-Norfolk must approve any and all use of our logo or brand prior to any print or digital publication.

What are your expectations of Habitat for Humanity Brant-Norfolk?

Public Speaker:  Yes  No

Please provide details:

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Representation at Event:  Yes  No

Please provide details: \_\_\_\_\_

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Habitat for Humanity Brant-Norfolk's involvement will be subject to availability.

Please indicate any event promotion or support items that may be helpful from Habitat for Humanity Brant-Norfolk:

Habitat for Humanity Brant-Norfolk logo	<input type="checkbox"/> Yes	<input type="checkbox"/> No	
Habitat for Humanity Brant-Norfolk banner	<input type="checkbox"/> Yes	<input type="checkbox"/> No	
Habitat for Humanity Brant-Norfolk brochures/pamphlets	<input type="checkbox"/> Yes	<input type="checkbox"/> No	Quantity: _____
Habitat for Humanity Brant-Norfolk poster templates (8.5 x 11)	<input type="checkbox"/> Yes	<input type="checkbox"/> No	Quantity: _____
Media Release announcing event	<input type="checkbox"/> Yes	<input type="checkbox"/> No	
Event planning checklist	<input type="checkbox"/> Yes	<input type="checkbox"/> No	
Sample Budget	<input type="checkbox"/> Yes	<input type="checkbox"/> No	

**We sincerely appreciate you choosing Habitat for Humanity Brant-Norfolk as your charity of choice!  
Together, we can build a better, brighter future!**